

SPONSORSHIP FORM

All proceeds raised from the **MasquerAid for Art Gala** will recognize your leadership and dedication to Albany Center Gallery (ACG).

All corporate sponsors will receive the following benefits:

- ❖ Listed on promotional materials
- ❖ Listed in the Annual Report
- ❖ Name recognition on silent auction website
- ❖ Promoted on AlbanyCenterGallery.org and other media sponsor sites via social media (Facebook 5,900+ “likes”, Twitter 2,150+ followers, Instagram 4,300+ followers)
- ❖ Name recognition on gallery signage “Thank You” wall located in the Albany Center Gallery’s entranceway for a one-year period

To ensure your company is included in promotional materials, please complete and return the enclosed form with your payment, or call the gallery to make your reservation no later than **October 2**. The deadline to make the program and other listings is **October 23**.

Diamond - \$5,000

Admission into Gala for 10 (including 10 gala care packages); two admission tickets and program recognition at our LOOK! Youth Art Event in March 2021; premium recognition on all signage at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and “Thank you” recognition live at the event.

Ruby - \$2,500

Admission into Gala for 8 (including 8 gala care packages); premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and “Thank you” recognition live at the event.

Emerald - \$1,500

Admission into Gala for 6 (including 6 gala care packages); premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event.

Sapphire - \$1,000

Admission into Gala for 4 (including 4 gala care packages); preferred recognition at the event; half-page ad in program; signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Amethyst - \$500

Admission into Gala for 2 (including 2 gala care packages); quarter-page ad in program; name on signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Topaz - \$250

Admission into Gala for 1 (including 1 gala care package) and a quarter-page ad in program.

To provide more information on your attendance at the event, please continue onto the next page.

Sponsorship level Name: _____ Total amount: \$ _____

Contact name: _____

Company (as listed for promotion): _____

Address: _____

VALID Email: _____ Phone number: _____

I wish to make the payment by:

____ Check (payable to Albany Center Gallery) ____ Credit Card

Name on credit card: _____

Card number: _____

Visa / MC / AmEx / Discover (circle one)

Expiration date: _____ CV: _____

Signature: _____

Full-page ad ____ Half-page ad ____ Quarter-page ad ____

Please list guests who will join us on behalf of your business or organization.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

____ I/we cannot attend. Please accept this donation \$ _____

Please complete and return with your donation, or call the gallery no later than **October 2** to ensure your company is included in promotional materials. If you miss this date, the deadline to make the program and other listings is **October 23**. For additional information such as artwork specifications and deadlines please email director@albanycentergallery.org or 518.462.4775.

Corporate logo specifications:

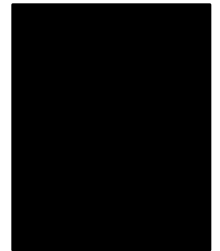
Full Color CMYK; size: 300dpi; 6" maximum in any direction; .jpg, .tif, .psd, or .eps
Logo artwork due: Immediate for invitation and printed promotion (**Oct 2** latest)

Event program ad options:

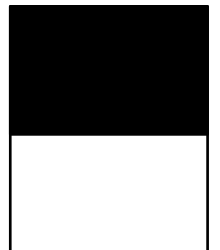
Program ad due: ASAP (**Oct 23** latest)

ADDRESS: Albany Center Gallery, 488 Broadway, Suite 107, Albany, NY 12207

Full-page
Ad Size:
5.125"w x
8.125"h



Half-page Ad
Size: 5.125"w
x 4"h



Quarter-page Ad
Size: 2.5"w x 4"h

