

## **SPONSORSHIP FORM - ACG KEEP IT SURREAL GALA**

All proceeds raised from ACG's *Keep it Surreal* Gala will benefit Albany Center Gallery. When you reserve your place among our corporate sponsors, we will recognize your leadership and dedication to ACG.

All Corporate Sponsors will receive the following benefits:

- Listed on the event invitation
- Listed prominently in the event program
- Promoted in print (Times Union, Berkshire Magazine, etc.)
- Promoted on AlbanyCenterGallery.org and other media sponsor sites via social media (Facebook 5,350+ "likes", Twitter 2,153+ followers, Instagram 2,330+ followers)
- Name recognition on gallery signage "Thank You" wall located in the Albany Center Gallery's entranceway for a one-year period as a premier sponsor

To ensure your name is included on the invitation, please complete and return the enclosed form with your payment or call the gallery to make your reservation no later than **September 25th** to guarantee listing on the invitation. The deadline to make the program listing and signage is **October 25th**.

### **The Persistence of Memory by Salvador Dali Sponsorship level - \$5,000**

Admission to the Gala for 10, two admission tickets and program recognition at our LOOK! Event in March 2019, four names recognized as benefactors on our prestigious honorary committee, premium recognition on all signage at the event, full-page ad in the program, signage throughout the evening, mention/logo usage in social media and print marketing materials leading up to the event, and "Thank you" recognition live at the event

### **The Treachery of Images by René Magritte Sponsorship Level - \$2,500**

Admission to the Gala for 8, premium recognition at the event, full-page ad in the program, signage throughout the evening, mention/logo usage in social media and print marketing materials leading up to the event, and "Thank you" recognition live at the event

### **The Two Fridas by Frida Kahlo Sponsorship Level - \$1,500**

Admission to the Gala for 6, premium recognition at the event, full-page ad in the program, signage throughout the evening, mention/logo usage in social media and print marketing materials leading up to event, and "Thank you" recognition live at the event

### **The Elephant Celebes by Max Ernst Sponsorship Level - \$1,000**

Admission to the Gala for 4, preferred recognition at the event, half-page ad in the program, signage throughout the evening, and mention/logo usage in social media and print marketing materials leading up to the event

### **The Song of Love by Giorgio de Chirico Sponsorship Level - \$500**

Admission to the Gala for 2, quarter-page ad in the program, name on signage throughout the evening, and mention/logo usage in social media, and print marketing materials leading up to the event

### **The Harlequin's Carnival by Joan Miró Sponsorship Level - \$250**

Admission to the Gala for 1 and a quarter-page ad in the program

To provide more information on your attendance at the event, please continue onto back of page.

Sponsorship name \_\_\_\_\_

Contact name: \_\_\_\_\_

Company (as listed for promotion): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone number: \_\_\_\_\_

I wish to make the payment by:

\_\_\_ Check (payable to Albany Center Gallery)

\_\_\_ Credit card

Name on credit card: \_\_\_\_\_

Card number: \_\_\_\_\_

Visa / MC / AmEx / Discover (circle one)

Expiration date: \_\_\_\_\_ CV: \_\_\_\_\_

Total amount: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Full-page ad \_\_\_ Half-page ad \_\_\_ Quarter-page ad \_\_\_

Please list guests who will join us on behalf of your business or organization.

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

I/we cannot attend. Please accept this donation of:

\$200 \_\_\_ Other \_\_\_\_\_

Please return this form with your donation by **September 25th** to guarantee listing on invitation. If you miss this date, the absolute deadline to make the program listing and signage is **October 25th**. For additional information such as artwork specifications and deadlines please email [director@albanycentergallery.org](mailto:director@albanycentergallery.org).

**Corporate logo specifications:**

Full Color CMYK; size: 300dpi; 6" maximum in any direction; .jpg, .tif, .psd, or .eps  
Logo artwork due: Immediate for invitation and printed promotion (**September 25th** latest)

**Event program ad options:**

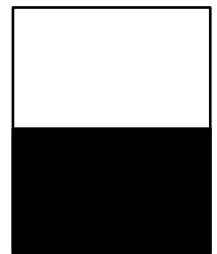
Program ad due: ASAP (**October 25th** latest)

Mailing Address: Albany Center Gallery, 488 Broadway, Suite 107, Albany, NY 12207

**Full-page Ad**  
Size: 5.125"w  
x 8.125"h



**Half-page Ad**  
Size: 5.125"w x  
4"h



**Quarter-page Ad**  
Size: 2.5"w x 4"h

