



September 10, 2021



Dear Friend of ACG,

Board of Directors

- David Phaff
- President**
- Rita Papandrea
- Vice President**
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- Ruby Silvious
- Melanie Stevenson
- Edward Ticson, MA, MFA

Director Emeriti

- David Brickman
- Joel Spiro, MD, *in memoriam*

Gala Committee

- Ellen B. Brickman
- Hazal Canisag Ozturk
- Nicole Dama
- Kevin Dubner
- Alyssa Fox
- Carlsbury Gonzalez
- William M. Harris, Esq.
- Tony Iadicicco
- Shireen Kafiluddi
- Holly Katz
- Tina Lincer
- Rita Papandrea
- David Phaff
- Emily Prosper
- Ruby Silvious
- Melanie Stevenson
- Edward Ticson, MA, MFA
- Karina Wojnar
- Mishka Woodley

We are pleased to announce Albany Center Gallery's (ACG) 2021 Annual Gala Fundraiser. *This year's theme is **Come As You ART***, an invitation to our community to "come as you are" to the Gala. Come as you are, how you want, with whom you wish! We just want you there. On behalf of our staff, Board of Directors, Gala Committee, and all members of our community, we graciously invite you to participate as a Corporate Sponsor to **ACG's Come As You ART Gala**. By joining as a Corporate Sponsor, you are at the forefront of the regional arts movement in supporting Albany Center Gallery with continuing to bring More Art Everywhere!

ACG's Gala will take place virtually at 7 p.m. on Friday, November 19, 2021 – more details to come! We are grateful for the attendance and support at last year's first-ever virtual ACG Gala. We hosted over 75 attendees and raised over \$45,000! Your generosity helped us expand programming, present an extensive exhibition season, pay local artists to create art and mentor students, as well as provide critical funding to sustain staff and operations of the organization. We will have our awards ceremony presenting the *Mona Ruth Brickman Memorial Artist of the Year Award*, the *Dr. Joel Spiro Community Impact Award*, and the *Les Urbach Lifetime Achievement Award*; there will also be an online silent auction filled with art and other sought-after items, live art, artist highlights, and oh so much more!

For over 40 years, ACG has been in Albany working to be an equitable, welcoming art space for the region. Thousands of the area's finest contemporary artists have exhibited at Albany Center Gallery, and many of the artists gain national and international recognition afterwards. Our reach extends beyond the walls of the Gallery too, working with the community through public art projects and art programming. Through these pursuits, the Gallery consistently reaches over 50,000 individuals yearly. The Mohawk-Hudson Region has a very vibrant community of artists and interdisciplinary creatives; ACG understands its role to provide the needed tools to these individuals to uplift the Region as a whole.

Because of supporters like you, ACG can continue providing must-requested accessible arts programming to community members, as well as uplifting public art! As we continue to empower local artists and art enthusiasts, we hope to have your continued generous support. To ensure your business name appears as a Corporate Sponsor on gala promotional materials, please complete and return the enclosed Sponsorship Form no later than October 8. The deadline for recognition in the program book is October 26. Corporate Sponsors also will be recognized on ACG's website and event social media promotion.

Thank you for your valued support. We look forward to welcoming you and your business's representatives to an exciting evening, and we hope you **Come as you ART**.

Sincerely,

Tony Iadicicco
Executive Director

Albany Center Galleries Inc.
operating as Albany Center
Gallery is a 501(c)(3)
Organization for your tax
purposes, contributions are
tax deductible within the
limits of the law.

All proceeds raised from the *Come As You ART Gala* will recognize your leadership and dedication to Albany Center Gallery (ACG).

All corporate sponsors will receive the following benefits:

- ❖ Listed on promotional materials
- ❖ Listed in the Annual Report
- ❖ Name recognition on silent auction website
- ❖ Promoted on AlbanyCenterGallery.org and other media sponsor sites via social media (Facebook 6,200+ “likes”, Twitter 2,170+ followers, Instagram 5,400+ followers)
- ❖ Name recognition on gallery signage “Thank You” wall located in the Albany Center Gallery’s entranceway for a one-year period

To ensure your company is included in promotional materials, please complete and return the enclosed form with your payment or call the gallery at 518-462-4775 to make your reservation no later than **October 8**. The deadline to make the program and other listings is **October 26**.

Diamond - \$5,000

Admission into Gala for 10 (including 10 gala care packages); premium recognition on all signage at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and “Thank you” recognition live at the event.

Ruby - \$2,500

Admission into Gala for 8 (including 8 gala care packages); premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and “Thank you” recognition live at the event.

Emerald - \$1,500

Admission into Gala for 6 (including 6 gala care packages); premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event.

Sapphire - \$1,000

Admission into Gala for 4 (including 4 gala care packages); preferred recognition at the event; half-page ad in program; signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Amethyst - \$500

Admission into Gala for 2 (including 2 gala care packages); quarter-page ad in program; name on signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Topaz - \$250

Admission into Gala for 1 (including 1 gala care package) and a quarter-page ad in program.