

SPONSORSHIP FORM—ACG's Art All About It! Gala

Total amount: \$ _____ Sponsorship level name: _____

Company (as you'd like listed):

Contact name: _____

Address:

Email: _____ Phone number: _____

Instagram/Facebook Handle: _____

I wish to make the payment by:

____ Check (payable to Albany Center Gallery) ____ Credit Card

Name on card: _____

Card number: _____

Visa / MC / AmEx / Discover (circle one) Signature: _____

Expiration date: _____ CVC: _____ Zip Code with card: _____

Full-page ad ____ Half-page ad ____ Quarter-page ad ____

Please list guests who will join us on behalf of your business or organization.

- | | |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |

Or mark: ____ I/we cannot attend.

Please complete and return this form with your donation or call ACG no later than **September 13**. to ensure your business is included in promotional materials and the printed invitation. If you miss this date, the deadline for inclusion of your ad in the program and other listings is **October 12**. Please email Karina at development@albanycentergallery.org or call 518.462.4775 if you have questions.

Corporate logo specifications:

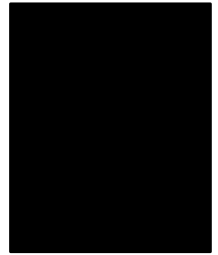
Full Color CMYK; size: 300dpi; 6" maximum in any direction; .jpg, .tif, .psd, or .eps
Logo artwork due: ASAP (**Sept 13** latest)

Event program ad specifications:

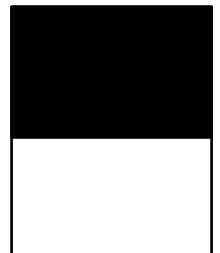
Full Color CMYK; .jpg, .tif, .psd, or .eps
Program ad due: ASAP (**Oct 12** latest)

Mailing Address: Albany Center Gallery, 488 Broadway, Suite 107, Albany, NY 12207

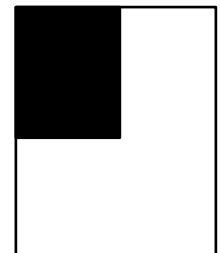
Full-page Ad
Size: 5.125"w
x 8.125"h



Half-page Ad
Size: 5.125"w
x 4"h



Quarter-page
Ad Size: 2.5"w
x 4"h



All proceeds raised during the *Art All About It! Gala* recognize your leadership and dedication to Albany Center Gallery and the regional arts community.

Corporate sponsors will receive the following benefits:

- ❖ Access to what many call “the party of the year”, including the VIP social half-hour (starts at 5:30pm)
- ❖ Listing in the Annual Report
- ❖ Name recognition on silent auction website
- ❖ Name recognition in weekly e-newsletters sent to 2,400+ individuals
- ❖ Promoted on the Gala webpage at albanycentergallery.org as well as the SPONSORS tab for one-year
- ❖ Shout outs on relevant gala social media posts (Facebook 6,800+ “likes”, Instagram 8,480+ followers)
- ❖ Name recognition on “Thank You” signage located in Albany Center Gallery for one-year

To ensure your company is included in promotional materials, please complete and return the enclosed form with your payment or call Karina at Albany Center Gallery at 518.462.4775 to make your reservation no later than **September 13**. The deadline to make the program and other listings is **October 12**.

Diamond - \$5,000

Admission into Gala for 8; premier recognition at the event; full-page ad in program; logo on signage throughout the evening; “Thank You” sign on bars at the event; mention/logo usage in social media posts and printed marketing materials leading up to the event; and specific “Thank you” recognition live at the event. This level of sponsorship includes a private table at the event with company logo listed.

Ruby - \$2,500

Admission into Gala for 6; premium recognition at the event; full-page ad in program; logo on signage throughout the evening; mention/logo usage in social media posts and printed marketing materials leading up to the event. This level of sponsorship includes seating at a table at the event with company logo listed.

Emerald - \$1,500

Admission into Gala for 4; preferred recognition at the event; full-page ad in program; name on signage throughout the evening; mention/logo usage in social media posts and printed marketing materials leading up to the event.

Sapphire - \$1,000

Admission into Gala for 3; half-page ad in program; name on signage throughout the evening; and mention/logo usage in social media posts and printed marketing materials leading up to the event.

Amethyst - \$500

Admission into Gala for 2; quarter-page ad in program; name on signage throughout the evening; and mention/logo usage in social media posts and printed marketing materials leading up to the event.

Topaz - \$250

Admission into Gala for 1 and a quarter-page ad in program.

***BONUS PERK:* If your business is interested in putting together an auction item of promotional and marketing materials, please let Karina know by emailing at development@albanycentergallery.org**