



September 2022

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We are pleased to announce Albany Center Gallery's (ACG) 2022 Annual Gala Fundraiser. *This year's theme is Through the Decades*, a celebration of all the decades ACG has been a part of (70s, 80s, 90s, etc.) as we continue to commemorate our 45th Anniversary and full history with art and community.

On behalf of our staff, Board of Directors, Gala Committee, and all members of our community, we graciously invite you to participate as a Corporate Sponsor to **ACG's Through the Decades Gala**. By joining as a Corporate Sponsor, you are at the forefront of the regional arts movement in supporting Albany Center Gallery to continue to bring "more art everywhere, together!"

ACG's Gala will take place in-person at 6:30 p.m. on Saturday, November 19, 2022 at the Kenmore Ballroom in Downtown Albany. At last year's virtual gala, we hosted over 100 attendees and raised over \$50,000! The generosity of our sponsors helped us expand programming, present an extensive exhibition season, pay local artists to create art and mentor students, expand across the hall to open Art.Work.Space., as well as provide critical funding to sustain staff and the operations of the organization. We anticipate over 200 attendees at this year's event. During the Gala, we will host our awards ceremony presenting the *Mona Ruth Brickman Memorial Artist of the Year Award*, the *Dr. Joel Spiro Community Impact Award*, and the *Les Urbach Lifetime Achievement Award*; there will also be silent and live auctions filled with art and other sought-after items, refreshments, music, artist performances, live art, entertainment, and oh, so much more!

For 45 years, ACG has been promoting and exhibiting art produced by the region's emerging and established artists as well as engaging, enriching, and inspiring the community to appreciate the importance of art. Thousands of the area's finest contemporary artists have exhibited at Albany Center Gallery, and many of the artists gain national and international recognition afterwards. Our reach extends beyond the walls of the Gallery, working with the community through public art projects and art programming. Through these pursuits, the Gallery consistently reaches over 50,000 individuals annually.

Because of supporters like you, ACG can continue providing must-requested accessible arts programming to community members and youth, as well as uplifting public art! As we continue to empower local artists and art enthusiasts, we hope to have your continued generous support. **To ensure your business name appears as a Corporate Sponsor on gala promotional materials, please complete and return the enclosed Sponsorship Form no later than October 1.** The deadline for recognition in the program book is October 22. Corporate Sponsors also will be recognized on ACG's website and event social media promotion.

Thank you for your valued support. We look forward to welcoming you and your business's representatives to an exciting evening. We hope you will join us **Through the Decades**.

Sincerely,

Karina Wojnar
Co-Chair

Alyssa Fox
Co-Chair

Tony Iadicicco
Executive Director

Albany Center Galleries Inc., operating as Albany Center Gallery, is a 501(c)(3) Organization for your tax purposes, contributions are tax deductible within the limits of the law.

All proceeds raised during the *Through the Decades Gala* recognize your leadership and dedication to Albany Center Gallery and the arts community as a whole.

All corporate sponsors will receive the following benefits:

- ❖ Access to what many call “the party of the year”, including the VIP social half-hour
- ❖ Listing in the Annual Report
- ❖ Name recognition on silent auction website
- ❖ Name recognition in weekly e-newsletters sent to 2,000+ individuals
- ❖ Promoted on the Gala page at albanycentergallery.org as well as the SPONSORS tab for one-year
- ❖ Shout outs on relevant gala social media posts (Facebook 6,400+ “likes”, Twitter 2,170+ followers, Instagram 6,300+ followers)
- ❖ Name recognition on “Thank You” signage located in Albany Center Gallery for one-year

To ensure your company is included in promotional materials, please complete and return the enclosed form with your payment or call Karina at the Gallery at 518-462-4775 to make your reservation no later than **October 1**. The deadline to make the program and other listings is **October 22**.

Diamond - \$5,000

Admission into Gala for 8; premier recognition at the event; full-page ad in program; logo on signage throughout the evening; “Thank You” sign on bars at the event; mention/logo usage in all social media and print marketing materials leading up to the event; and specific “Thank you” recognition live at the event. This level of sponsorship includes a private table at the event with company logo listed.

Ruby - \$2,500

Admission into Gala for 6; premium recognition at the event; full-page ad in program; logo on signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event. This level of sponsorship includes seating at a table at the event with company logo listed.

Emerald - \$1,500

Admission into Gala for 4; preferred recognition at the event; full-page ad in program; name on signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event.

Sapphire - \$1,000

Admission into Gala for 3; half-page ad in program; name on signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Amethyst - \$500

Admission into Gala for 2; quarter-page ad in program; name on signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Topaz - \$250

Admission into Gala for 1 and a quarter-page ad in program.

***BONUS PERK:* If your business is interested in putting together an auction item of promotional and marketing materials, please let Karina know.**