

SPONSORSHIP FORM

All proceeds raised from the Gala will benefit ACG. When you reserve your place among our corporate sponsors for Albany Center Gallery's *Future 40* Gala, we will recognize your leadership and dedication to ACG.

All corporate sponsors will receive the following benefits:

- Listed on the event invitation
- Listed prominently in the event program
- Promoted in print (Times Union, Berkshire Magazine, etc.)
- Promoted on AlbanyCenterGallery.org and other media sponsor sites via social media (Facebook 4,500 plus "likes", Twitter 1,850 plus followers, Instagram 850 followers)
- Times Union Online (Executive Director's Blog)
- Name recognition on gallery signage "Thank You" wall located in the Albany Center Gallery's entranceway for a one-year period as a premier sponsor

To ensure your name is included on the invitation, please complete and return the enclosed form with your payment, or call the gallery to make your reservation no later than **September 26** to guarantee listing on the invitation. The deadline to make the program listing and signage is **October 27**.

Platinum Presenting Sponsor - \$5,000

Platinum Presenting Patrons receive: Admission into Gala for 10, two admission tickets and program recognition at our LOOK! Event in March 2018; four names recognized as benefactors on our prestigious honorary committee; premium recognition on all signage at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and "Thank you" recognition live at the event.

Executive Partner - \$2,500

Executive Partner Patrons receive: Admission into Gala for 8; premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to the event; and "Thank you" recognition live at the event.

Corporate Leader - \$1,500

Corporate Leader Patrons receive: Admission into Gala for 6; premium recognition at the event; full-page ad in program; signage throughout the evening; mention/logo usage in all social media and print marketing materials leading up to event; and "Thank you" recognition live at the event.

Benefactor Sponsorship - \$1,000

Benefactor Patrons receive: Admission into Gala for 4; preferred recognition at the event; half-page ad in program; signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Advocate - \$500

Advocates receive: Admission into Gala for 2; quarter-page ad in program; name on signage throughout the evening; and mention/logo usage in all social media and print marketing materials leading up to the event.

Collector Sponsorship - \$250

Collectors receive: Admission into Gala for 1 and a quarter-page ad in program.

To provide more information on your attendance at the event, please continue onto back of page.

Sponsorship name _____

Contact name: _____

Company (as listed for promotion): _____

Address: _____

Email: _____ Phone number: _____

I wish to make the payment by:

___ Check (payable to Albany Center Gallery)

___ Credit card

Name on credit card: _____

Card number: _____

Visa / MC / AmEx / Discover (circle one)

Expiration date: _____ CV: _____

Total amount: \$ _____ Signature: _____

Full-page ad ___ Half-page ad ___ Quarter-page ad ___

Please list guests who will join us on behalf of your business or organization.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

I/we cannot attend. Please accept this donation of:

\$200 ___ Other _____

Please return this form with your donation by **September 26** to guarantee listing on invitation. If you miss this date, the absolute deadline to make the program listing and signage is **October 27**. For additional information such as artwork specifications and deadlines please email director@albanycentergallery.org.

Corporate logo specifications:

Full Color CMYK; size: 300dpi; 6" maximum in any direction; .jpg, .tif, .psd, or .eps
Logo artwork due: Immediate for invitation and printed promotion (**September 26th** latest)

Event program ad options:

Program ad due: ASAP (**October 27th** latest)

NEW ADDRESS: Albany Center Gallery, 488 Broadway, Suite 107, Albany, NY 12207

Full-page Ad
Size: 5.125"w
x 8.125"h



Half-page Ad
Size: 5.125"w x
4"h



Quarter-page Ad
Size: 2.5"w x 4"h

