



Sponsorship Opportunities



ALBANY
center gallery

Mission

To promote and exhibit contemporary visual art produced by emerging and established artists living primarily in the region and to inspire interest and provide enjoyment to an increasingly diverse audience.

History

For 36 years, Albany Center Gallery has provided a platform for the work of contemporary visual artists to engage the public. While striving to encourage dialogue and critical commentary about the visual arts within the region. Albany Center Gallery is dedicated to exhibiting the work on regional artists within a 100-mile radius of Albany. Since Leslie Urbach opened the gallery's doors in 1977, more than a thousand of the area's finest contemporary artists have displayed their work at the Gallery encompassing such media as painting, drawing, sculpture, photography, printing, fiber arts, video, mixed media, installation and, graphic design.

Albany Center Gallery's exhibition program serves the art community and the general public. Receptions, artist interviews, art in public places, panel discussions, and an education program are part of the gallery's activity. The gallery presents at least seven major exhibitions a year in the main gallery, including the Mohawk Hudson Regional Invitational, and participates with performing arts organizations to present an Art in Education program. Many of the artists who exhibit at Albany Center Gallery gain national and international recognition.

All of Albany Center Gallery's exhibitions, receptions, and artist interviews are free and open to the public. Exhibition themes appeal to a broad and diverse audience. The gallery space is fully handicapped accessible.

EDUCATION

Internship Program

In collaboration with the University at Albany Art Department, Hudson Valley Community College, Sage College of Albany and The College of Saint Rose. ACG provides placement opportunities for students interested in pursuing careers in Arts Administration, Gallery Management and Graphic Design.

SELECTED RECENT/UPCOMING EXHIBITIONS

33rd Photo Regional

June 3 - July 16, 2011

An annual celebration of photography and all that it entails, co-founded in 1977 by ACG and Troy's Arts Center, now a staple of the local arts scene.

Ed Atkeson's Firlfanz Puppets

November 8 - December 17, 2011

An unconventional exhibit that featured puppets, costumes, working drawings and several live puppetry performances.

35th Anniversary/OUTPUT Graphics Regional

April 12 - April 28, 2012

ACG's creation – an Albany regional that spotlights emerging and established designers for the first time, just in time to celebrate the gallery's 35th anniversary.

JAPANESE INFLUENCE:

Layer and Line

Cannamela, Silvious, Serrienne

September 7 - October 6, 2012

A variety of works done in paper—Cannamela's Japanese illustration-inspired mixed-media collages, Silvious's origami, and Serrienne's vine tendrils on paper.

Thom O'Connor | "Then & Now" | Small Prints

August 12 - September 10, 2011

A rare and critically acclaimed solo exhibition by a nationally renowned local artist and former University at Albany art professor.

7th Annual Members Show

January 6 - February 14, 2012

A show composed of diverse artwork by ACG members. Well known artist, educator, and critic Michael Oatman selected best in show and three select pieces. Mr. Oatman is a visiting critic at RISD from 1986 to the present. Faculty member in the School of Architecture at Rensselaer since 1999.)

Mohawk Hudson Regional Invitational: Van Deren, Schwarzer, Iacone

May 4 - June 9, 2012

ACG presents MHRI for the 24th year, highlighting award winning regional artists.

From Raw To Refined Kant, Shultz, Gubnitsky, Vara

October 16 - November 10, 2012

These sculptures retain the rawness intrinsic to their materials, even after the process of shaping them into something new and different. The work's simplified stylized forms and weathered textures of metal and wood are evocative of a rustic, broken-down environment.

Ferraro. Orrelana. Enough Said

September 20 - October 29, 2011

A two-person show by Abraham Ferraro and Fernando Orellana, both of whom are known for presenting socio-political conversation in a sculptural and aesthetically challenging form.

Chip Fasciana

March 2 - April 6, 2012

Cutting-edge work by Albany's best known street artist, featuring paintings, photographs and sculptural constructions in a mid-career solo that drew several hundred to its opening reception.

Then & Now: Ed Cowley

August 3 - September 1, 2012

Internationally acclaimed artist and art educator Ed Cowley gives us a chance to see how his work has progressed since he first showed at the gallery in the 1970's.

High School Regional

March 26 - May 4, 2013

14th annual juried High School Regional showcasing over 100 local students from 20 different high schools in the region.

COMMUNITY

Partnerships

1st Fridays

As participants in 1st Friday, ACG and other arts venues have joined together to introduce a broad audience to the unique vitality of the artists and venues in Albany. 1st Friday has enabled the galleries in Albany to encourage an interest in the arts by making visual art accessible. This program also stimulates business for area restaurants, merchants, and venues.

Art on Lark

Art on Lark is the second largest street festival in upstate New York, drawing over 25,000 attendees. ACG participates annually by promoting local artists in an outdoor gallery right in the center of the action on Lark Street, presenting drawings, paintings, photographs, sculptures and interactive experiences.

Downtown Business Improvement District Sculpture in the Streets

ACG works closely with the Downtown BID in order to restore, promote, and maintain the character and viability of Downtown Albany as a vital destination for residents and visitors of our region. With the BID's leadership and ACG's input, Sculpture in the Streets has become a major annual event that draws the public to downtown and engages them through the power of art. 2011-12's version of the show featured the work of a major international figure, George Rickey, garnering widespread critical praise.

Fountain Art Fair, New York City

ACG was selected to be one of just 50 galleries participating in the 2012 Fountain Art Fair, an exhibition of avant-garde artwork founded as an alternative to the famous Armory Show where smaller independent galleries can gain exposure to larger collectors and critics. The Gallery brought the work of 10 artists to the event, creating opportunity for member artists in a broader marketplace.

MoHu

MoHu is a 9-day arts extravaganza taking place in Albany, Schenectady, Rensselaer, and Saratoga counties. ACG is a participating venue for the event, which was created in 2011 with the goal of putting the Capital District on the map as a target destination for consumers of art and culture. MoHu's mission is a perfect match with ACG's purpose in displaying and promoting the best regional art.

Pearl Palooza

ACG displayed work and operated the Creative Kid Zone at Pearl Palooza, a large music and arts festival held annually in downtown Albany. ACG provided fun for kids with activities such as crafts, face painting, and sidewalk-chalk contests.

September in the City Art Fair

This event is held annually every Wednesday in September in Tricentennial Park at Broadway and Columbia Street, adjacent to ACG's Downtown location. Art is available for purchase by downtown workers on their lunch break. ACG has a booth in this event to promote its mission to a nearby audience.

Stakeholders Inc.

ACG is pleased to be one of eight partners associated with Stakeholders Inc., a nonprofit organization with the goal of cultivating young philanthropists and supporting local cultural institutions. As a partner, ACG provides a voice for local, contemporary art among the assets of our community deserving of the support the Stakeholders nurture.

REQUEST

As a community-based organization, ACG depends on public support to survive. In 2007 ACG secured a long-term home in downtown Albany. The gallery's Columbia Street location is an elegant and accessible venue for ACG's programming, providing an opportunity to reach a vibrant audience and enrich the cultural fabric of a revitalized and rapidly growing downtown.

Albany placed second out of 32 medium-sized metro areas nationwide in an index created at Carnegie Mellon University that ranks cities by their ability to attract the creative class and to translate that advantage into creative economic outcomes and regional growth. In the heart of New York's "Tech Valley," Albany Center Gallery is perfectly positioned to be a key contributor to that growth by pursuing its unique mission of exclusively presenting the work of regional visual artists.

ACG seeks your help in carrying out our mission. Your tax-deductible donation will help maintain the stability of a vital arts resource threatened by cuts in public funding and a challenging economy. By underwriting ACG's upcoming exhibitions and programs, your contribution will further enable the Gallery to continue to enrich the cultural fabric of the upstate region and celebrate the quality of our regional artists.

We invite you to become a sponsor of ACG and enjoy the exclusive benefits that sponsorship brings (see "Benefits"). We look forward to enjoying a vital and fruitful collaboration with you, your company and your company's employees.

BENEFITS

More than 15,000 people served each year

SIGNATURE SPONSOR | \$10,000+

- Logo presence in all display advertising materials including: Times Union, Art Times Journal, Capital District Home Style Magazine, and more
- Logo presence on all printed marketing materials: 6,400 invitations; 250 posters displayed in restaurants, entertainment venues, museums, and gourmet supermarkets; distributed throughout the Capital Region including participating venues of: Albany's 1st Friday, Troy Night Out, and Art Night Schenectady
- Logo presence at the entrance of the Annual Gala: sponsorship sign (36"x48")
- Full-page advertisement in the Gala program: 350 color copies distributed
- Logo recognition on the gallery website home page (including a link on the dedicated Gala homepage, and a link to the sponsor's website)
- Logo recognition included in e-mail blasts to 3,000 regional business leaders, arts/culture community, and government officials
- 16 complimentary tickets to the Annual Gala
- Complimentary Gallery space rental for a private event
- Listing on the Gallery wall for the entire exhibition year schedule

EXECUTIVE PARTNER | \$5,000+

- Logo presence on all 6,400 printed invitations
- Logo presence at the entrance of the Annual Gala: sponsorship sign (36"x48")
- Logo recognition on the Gallery's dedicated Gala homepage, with a link to sponsor's website
- Half-page advertisement in the Gala program: 350 color copies distributed
- Logo recognition included in e-mail blasts to 3,000 regional business leaders, arts/culture community, and government officials
- 12 complimentary tickets to the Annual Gala
- Complimentary Gallery space rental for a private event
- Listing on the Gallery wall for the entire exhibition year schedule

CORPORATE LEADER | \$2,500+

- Name recognition on all 6,400 printed invitations
- Name recognition at the entrance of the Annual Gala: sponsor sign (36"x48")
- Quarter-page advertisement in the Gala program: 350 color copies distributed
- Name recognition on the Gallery's dedicated Gala homepage, with a link to sponsor's website
- Name recognition included in e-mail blasts to 3,000 regional business leaders, arts/culture community, and government officials
- 8 complimentary tickets to the Annual Gala
- Listing on the Gallery wall for the entire exhibition year schedule

BENEFACTOR | \$1,000+

- Name recognition at the entrance of the Annual Gala: sponsor sign (36"x48")
- Business card sized advertisement in the Gala program: 350 color copies distributed
- 4 complimentary tickets to the Annual Gala
- A limited edition artist's book or print by noted regional artist
- Listing on the Gallery wall for the entire exhibition year schedule

ASSOCIATE | \$500+

- Listing in the Gala program: 350 color copies distributed
- 2 complimentary tickets to the Annual Gala

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